

Cookie Policy for Learning Lab @ U.S. Green Building Council, Inc. (“Learning Lab”)

This is the Cookie Policy for Learning Lab, accessible from <https://learninglab.usgbc.org>

What Are Cookies?

As is common practice with almost all professional websites this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the sites functionality.

How We Use Cookies

We use cookies for a variety of reasons detailed below. Unfortunately in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. You should consider this when you bring the decision to disable or not the cookies.

Disabling Cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this).

The Cookies We Use

- Account related cookies: If you create an account with us then we will use cookies for the management of the signup process and general administration. These cookies will usually be deleted when you log out however in some cases they may remain afterwards to remember your site preferences when logged out.
- Login related cookies: We use cookies when you are logged in so that we can remember this fact. This prevents you from having to log in every single

time you visit a new page. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.

- Email related cookies: This site offers newsletter or email subscription services and cookies may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribed/unsubscribed users.
- Forms related cookies: When you submit data to through a form, such as those found on contact pages or comment forms, cookies may be set to remember your user details for future correspondence.
- Analytics cookies: In addition to Google Analytics, this site uses certain third-party cookies, such as Pardot, Salesforce, Data.com (through Pardot), Full Contact (through Pardot), Google search console and Google Adwords. These are trusted analytics solutions on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

For more information, please feel free to contact us through one of our preferred contact methods:

- Email: learninglab@usgbc.org
- By visiting this link: <https://www.usgbc.org/contactus>
- Phone: Within the United States: 1-800-795-1747 | Outside the United States: 1-202-742-379